

SATURDAY JANUARY 25 | 6-11 PM

UNLEASHED ART FAIR
VISION | 2020
ART SYNERGY | ART & CULTURE
WWW.ARTSYNERGY.ORG

January 25, 2020

6 PM - 11 PM

Industry Alley
2600 Florida Ave
West Palm Beach, Florida

SPONSORSHIP PACKAGE 2020

Art Synergy
811 Belvedere Road, West Palm Beach, Florida 33405
786-521-1199 | artsynergy.org

ABOUT US

Art Synergy is the unique countywide movement of artists, businesses, and civic leaders committed to unifying and promoting the diverse culture of Palm Beach County's and South Florida's vibrant arts community.

ABOUT UNLEASHED 2020: *Aspire to Inspire*

Art Synergy's Unleashed Art Fair is a bi-annual celebration that highlights the best of the local Palm Beach County arts and entertainment scene. Unleashed Art Fair is the brainchild of Rolando Chang Barrero and Ilene Gruber Adams of Art Synergy. Putting their extensive experience and talent to work, they are committed to spotlighting the emergent artists and musicians of Palm Beach County, which has fast become one of South Florida's leading world-class art and cultural destinations.

VISION 2020, the theme for this year's UNLEASHED Art Fair and Fundraiser, is built upon the foundation and mission of "Aspire to Inspire" and will be held at Industry Alley, located at 2600 Florida Ave, West Palm Beach, Florida. The event will take place on January 25, 2020, preceding ArtPalmBeach. (Produced by Next Level Fairs, January 31 - February 03, 2020.)

Developer and visionary Hunter Beebe donated the venue for VISION 2020 UNLEASHED on the heels of the hugely successful UNLEASHED 2017, which was held in the Warehouse District. Building on this tremendous momentum, the UNLEASHED 2020 will feature musical performances and art installations by some of the most renowned emerging and established regional artists, while local vendors will showcase their arts and crafts.

New this year is the VIP reception and dinner honoring the leading visionaries in the Palm Beach County:

Keith James, Mayor of City of West Palm Beach
Dave Lawrence, President & CEO Cultural Council of Palm Beach County
Elliot Bostwick Davis, Director and CEO, Norton Museum of Art
Elayna Toby Singer, Administrator, The Palm Beach County Art in Public Places

The VIP Reception and Dinner will feature a meet and greet with UNLEASHED 2020 artists, music by two-time Grammy Award-winner Marlow Rosado, catering by A Gourmet Catering Company, and silent and live auctions.

ABOUT THE SPONSORSHIP

If you are looking for an effective way to enhance and increase your brand recognition, strengthen personal relationships with your customers, and employ a tax-deductible marketing campaign, partnering with Art Synergy will offer exclusive sponsorship opportunities. Art Synergy sponsorship program provides a robust platform to showcase your business to our devoted and passionate audiences throughout Palm Beach County. Our patrons and artists are intensely loyal to our brand and our venues.

Because Art Synergy is a 501 (c)(3) nonprofit cultural organization, your sponsorship is tax-deductible. It will be an important investment in your brand while contributing to the excellence of performing arts in our community.

Below are the standard sponsorship packages that include the following rights and benefits, according to the level of support. However, we are committed to building long-lasting relationships and collaborations with our sponsors and will work with you to develop a customized, targeted sponsorship package with specific business objectives and community impact in mind!

VISIBILITY

- Category exclusivity in an uncluttered, high-profile environment
- Logo inclusion in extensive media and advertising campaigns
- Logo recognition in onsite signage and Art Synergy Art Guide
- Logo with hyperlink to the corporate page, on the Art Synergy website and all Art Synergy social media platforms

HOSPITALITY

- Complimentary tickets to VIP receptions and special events
- Invitations to opening night receptions
- Meet and Greet with the artists
- Opportunity to host your corporate event at the Box Gallery at discounted rates

2020 SEASON SPONSORSHIP \$15,000

- Exclusive Naming Rights as the 2020 Season Sponsor (Art Synergy 2020 Season is presented by "Name of Company")
- Table for ten (10) at UNLEASHED 2020 VIP Dinner
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Speaking Opportunities UNLEASHED 2020 VIP Reception and at all of the Opening Night Receptions curated by Art Synergy
- Sponsorship highlighted in all event press releases
- Company Logo prominently displayed on Art Synergy Website as Season Sponsor
- Company featured in dedicated email blasts for the one year
- Verbal recognition at all exhibits and events presented by Art Synergy
- Double-page-spread in the Art Synergy Art Guide
- Recognition artwork designed by Art Synergy artists acknowledging you or your company as the 2020 Season Sponsor ???
- Logo on Art Synergy exhibitions postcards and VIP invitation
- Logo on all print advertisement
- An opportunity to display your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations

VISION UNLEASHED 2020 SPONSORSHIP \$10,000

- Exclusive Naming Rights: UNLEASHED 2020 is presented by the "Name of Company"
- Verbal recognition throughout the event and at the VIP Reception and Dinner
- Speaking Opportunities UNLEASHED 2020 VIP Reception and at all of the Opening Night Receptions curated by Art Synergy
- Table for ten (10) at UNLEASHED 2020 VIP Dinner
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Sponsorship highlighted in UNLEASHED 2020 press releases
- Company Logo prominently displayed on Art Synergy Website UNLEASHED 2020 page
- Company featured in dedicated email blasts for UNLEASHED 2020
- Recognition artwork designed by Art Synergy artists acknowledging you or your company as the UNLEASHED 2020 Sponsor
- Logo on UNLEASHED 2020 print advertisement
- An opportunity to display your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations
- Logo on banners at UNLEASHED 2020 Site
- Logo on eblasts, social media ads and promotions for UNLEASHED 2020
- Opportunity to customize sponsorship package according to priorities

VISION UNLEASHED 2020 CO-SPONSORSHIP \$7,500

- Naming Rights: UNLEASHED 2020 is co-sponsored by the "Name of Company"
- Verbal at the VIP Reception and Dinner
- Speaking Opportunities UNLEASHED 2020 VIP Reception
- Six (6) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Co-Sponsorship highlighted in UNLEASHED 2020 press releases
- Company Logo prominently displayed on Art Synergy Website UNLEASHED 2020 page
- Sponsor Poster listing you or your company as the UNLEASHED 2020 Co-Sponsor
- Logo on UNLEASHED 2020 print advertisement
- An opportunity to present your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations
- Logo on banners at UNLEASHED 2020 Site
- Logo on eblasts, social media ads and promotions for UNLEASHED 2020
- Opportunity to customize sponsorship package according to priorities

VISION UNLEASHED 2020 Supporter \$5,000

- Naming Rights: "UNLEASHED 2020 is supported in part by the "Name of Company"
- Verbal at the VIP Reception and Dinner
- Speaking Opportunities UNLEASHED 2020 VIP Reception
- Four (4) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Company Logo prominently displayed on Art Synergy Website UNLEASHED 2020 page
- Sponsor Poster listing you or your company as the UNLEASHED 2020 Supporter
- Logo on UNLEASHED 2020 print advertisements
- An opportunity to display your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations
- Logo on banners at UNLEASHED 2020 Site
- Logo on eblasts, social media ads and promotions for UNLEASHED 2020
- Opportunity to customize sponsorship package according to priorities

VISION UNLEASHED 2020 | \$2,500

- Verbal recognition at the VIP Reception and Dinner
- Speaking Opportunities UNLEASHED 2020 VIP Reception
- Two (2) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Company Logo prominently displayed on Art Synergy Website UNLEASHED 2020 page
- Sponsor Poster listing you or your company as the UNLEASHED 2020 Patron
- Logo on UNLEASHED 2020 print advertisements
- An opportunity to display your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations
- Logo on eblasts, social media ads and promotions for UNLEASHED 2020

VISION UNLEASHED 2020 | \$1,000

- Two (2) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Company Logo displayed on Art Synergy Website UNLEASHED 2020 page
- Logo on the Sponsor Poster
- An opportunity to display your company's tent and provide promotional items at the UNLEASHED 2020
- Logo on UNLEASHED 2020 VIP invitations
- Logo on select social media ads and promotions for UNLEASHED 2020
- Logo on UNLEASHED and Social Media Posts

VISION UNLEASHED 2020 | \$500

- Two (2) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Logo on UNLEASHED 2020 banners, posters, and postcards
- Company Logo displayed on Art Synergy website UNLEASHED 2020 page
- Logo on the Sponsor Poster
- Logo on UNLEASHED eblasts and Social Media Posts

VISION UNLEASHED 2020 | \$250

- Two (2) tickets to the at UNLEASHED 2020 VIP Dinner and Reception
- Company Logo displayed on Art Synergy website UNLEASHED 2020 page

Arty Synergy is 501 (c) (3), not-for-profit charitable organization
Our charitable number is: 47-4791072

For more information and to discuss our sponsorship opportunities, please
contact Alyona Ushe 561-245-0180
alyona.artsynergy@gmail.com

SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT NAME: _____

OFFICE PHONE: _____

CELL PHONE: _____

ADDRESS: _____

CITY/ZIP: _____

EMAIL: _____

WEBSITE: _____

\$15,000

\$5,000

\$500

\$10,000

\$2,500

\$250

\$7,500

\$1,000

Method of Payment: Please make checks payable to Art Synergy or use Visa, MasterCard or AMEX

Name on the Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Address: _____

City/State/Zip: _____

Please mail completed forms and checks to:
Art Synergy: 811 Belvedere Road, West Palm Beach, Florida 33405
Or email to alyona.artsynergy@gmail.com

Please email a high-resolution logo as a pdf or eps file to be used in both print and digital us

